

Tom Inniss, FRSA
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Previous work experience and projects

June 2010 – Present: Self Employed

I have been self-employed since 16, starting in event management and music gigs before transitioning into training, public speaking, copywriting, and project management. Working with organisations such as Royal Opera House Bridge, Southbank Centre and Tate Modern has ensured my knowledge and skills in core areas such as youth voice, political engagement, and technology and culture have remained both contemporary and nationally focussed.

September 2017 - Present: Upstart Projects | Editor of Voice

As editor of Voice I oversee the development and implementation of editorial and marketing plans. I manage a team of young contributors, commissioning, editing, and promoting their work. Most recently I have started work on refining our training offer, supporting early-stage creatives to start their creative careers. My role also includes client management, partnership development, and creating articles and resources for our readers.

August 2014 – September 2017: Upstart Projects | Deputy Editor of Arts Award Voice

Working with the previous editor, I helped with the development and implementation of the editorial plan, trialling new content and proposing technical changes to the website. I started commissioning articles from young writers and artists as part of our mission to support young people getting paid opportunities.

June 2013 – October 2019: Unit Twenty-Three | Director

Unit Twenty-Three was a social enterprise in rural Norfolk that worked to increase arts and cultural participation amongst a low culturally engaged population. One of the keystone events we ran was DissFest, which was a multi-day celebration of local artistic talent. I also supported the charity with high-level strategy and management.

August 2012 – April 2014: Trinity College London | Sub Editor of Arts Award Voice

Working with Trinity College London and the Youth Network Leaders, we built Arts Award Voice as a resource website for Arts Award participants. I worked with the marketing team to create content and resources that supported learners and started generating editorial content after realising the potential of a youth-led magazine.

Edinburgh Festival Fringe coverage

In 2013 I trialled covering Edinburgh Festival Fringe for Voice. After successfully proving the model, every year since I have taken a team of young reporters to the largest fringe festival in the world. We are now officially press accredited and have partnerships with the largest venues and PR companies. This project includes scheduling over 150 reviews, dozens of interviews, overseeing tight turnaround times, ensuring year-on-year web traffic growth, and providing a thorough project evaluation.

Amplify Voice

Profiling children and young people's voice in creative and cultural learning, Amplify is made for professionals working in the cultural, education and youth sectors. Working with 9 Arts Council England Bridge organisations, I managed the creation of 12 episodes that profile good practice in youth voice. That involved everything from creating the selection criteria, arranging the filming and interviewing, heavy involvement in the editing process, and creating supporting material. For more information, visit amplify-voice.uk.

Kickstart management

Working with Upstart Projects, I oversaw the hiring, training, and day-to-day management of 24 young people through the government Kickstart internship programme. By mentoring and supporting young people at risk of

long-term unemployment, I was to ensure they left our programme ready to progress into the next phase of their careers, and indeed, their lives. Over half went into further employment, while others pursued further education or training opportunities

Podcasting

I've been podcasting as a hobby since 2012, managing a series of online broadcasts under the Tinman Podcasts branding. These podcasts explore creative careers in a variety of contexts. I do the editing, publishing, and promotion myself.

Technical Skills

- In depth knowledge of all major operating systems, audio editing, a variety of content management systems, Google Workspace and Microsoft Office (including Excel)
- Excellent verbal and written communication skills, interviewing, proof-reading, researching, and editing
- Experience of Adobe Photoshop, Premier, HTML, and WordPress development

Education

2015 - 2016: Brunel University

Journalism MA (NCTJ Qualified)

This course covered all the skills required to be a versatile multi-media journalist. This included: digital and mobile journalism, video, audio and radio production, public affairs, court reporting, and essential media law. I also trained in media ethics and shorthand.

2012 – 2015: Brunel University

Politics BSc (First Class)

Dissertation: Can technology increase the political participation of 18–24-year-olds in the United Kingdom?

2010 – 2012: King Edwards VI Sixth Form

A Levels: Business Studies (A), Politics (B), History (B)

2009 – 2010: King Edwards VI Upper School

GCSEs: 10 at A*- C including English Language (A*), Modern History (A*) and ICT (A*)

Other Qualifications

- Clore Emerging Leaders 2023 intake
- Fellow of the Royal Society of Arts
- Gold Arts Award – Level 3
- HSQE Ltd. – Designated Safeguard Lead, Children (2020)
- Principles of team leadership – Level 2
- Enhanced DBS
- Full, clean driving license
- NCRQ Safety for Managers – Level 3

Voluntary Work

- For 3 years I was a member of the Arts Award Youth Network Leaders, representing the organisation at events across the country, and running consultation of networking events.
- I was a longstanding member of my local Youth Council, and for a short period served as its Chairman
- Digital Champion for Generation Code